

Endeavour Ipswich Basketball Club

Guidelines for the use of photographic and recorded images of children and young people under the age of 18

Updated 27/08/2025 JG

Introduction

Ipswich Basketball Club is committed to providing a safe environment for children and young people under the age of 18. Essential to this commitment, is to ensure that all necessary steps are taken to protect them from the inappropriate use of their images in resource and media publications, on the internet, and elsewhere. Photographs can be used as a means of identifying children, when they are accompanied with personal information. Basketball Clubs therefore need to develop a policy in relation to the use of images of children and young people on their web sites and in other publications. When assessing the potential risks in the use of images of players, the most important factor is the potential of inappropriate use of images of children. If we are aware of the potential risks, and take appropriate steps, the potential for misuse of images can be reduced.

Key Concerns

There have been concerns about the risks posed directly and indirectly to children and young people through the use of photographs on basketball web sites and other publications. By adopting the points highlighted in these guidelines, we have put in place the best possible practice to protect children and young people wherever and whenever photographs and recorded images are taken and stored.

These guidelines focus on the following key areas:

- The publishing of photographic and/or recorded images of children and young people.
- The use of photographic filming equipment at basketball events
- The use of video equipment as a coaching aid

We adopt the following key principles:

- The interests and welfare of children taking part in basketball are paramount
- Parents/carers and children have a right to decide whether their images are to be taken, and how those images may be used
- Parents/carers and children must provide written consent for children's images to be taken and used
- This written consent is on the player registration form
- Images should convey the best principles and aspects of basketball
- Care should be taken to ensure that images are not sexual or exploitative in nature, nor open to obvious misinterpretation and misuse Images should only be taken by authorised persons, as agreed in the protocol for a particular event
- All images of children should be securely stored
- In the case of images used on websites, particular care must be taken to ensure that no identifying details facilitate contact with a child by a potential abuser

Publishing Images - Easy Rules to Remember

- We ask for written permission from the player and their parent/carer to take and use their image. This ensures that they are aware of the way the image is intended to be used to represent Ipswich Basketball Club. The Consent Form is one way of achieving this.
- If a photograph is used we avoid fully naming the player. And NEVER publish personal details (email addresses, telephone numbers, addresses etc) of a child.
- We only use images of players in suitable dress, to reduce the risk of inappropriate use
- We try to focus on the activity rather than a particular child and where possible use photographs that represent the broad range of children.
- When individuals are focused upon we will try and reflect a positive aspect of their game. e.g. athleticism, determination etc.
- We ensure that images reflect positive aspects of children's involvement in basketball

Use of Photographic Filming Equipment at Basketball Events

Ipswich Basketball Club does not want to prevent parents, carers or other spectators being able to take legitimate photographs or video footage of competitors. However, there is evidence that certain individuals will visit sporting events to take inappropriate photographs or video footage of children and young people. As a club we should be vigilant about this possibility.

Where parents wish to take photos during games permission must be sought from the away team coach/organiser/manager that this is acceptable to the away team.

Any concerns during an event should be reported to the Club Welfare Officer(s) or to a Committee member. Players and spectators should be informed that if they have concerns they can report these accordingly. Concerns regarding inappropriate or intrusive photography should be reported to the club Welfare Officer(s), and recorded in the same manner as any other child welfare concern.

Ipswich Basketball Club may have photographers present at events for publicity purposes. Any such photographer will be either an accredited member of the press or be known to club officials and have been CRB checked and carry identification to that effect.

Videoring as a Coaching Aid

Video is a legitimate coaching aid for the club coaches. The club has ensured that children and their parents/carers have been given the opportunity to give written consent to this, and understand that it is part of the coaching programme. Coaches will make sure that the films are stored safely

Document History

Stored: www.ipswichbasketball.co.uk/documents

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Revision History

Date	Summary of changes
25/08/2025	Updated to new format